

CHARITY THE AUTO SHOW *Preview* GALA

PRESS RELEASE
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The Montreal Auto Show Charity Preview Gala, raised more than 9 million since 2005: Six Montreal hospital foundations will share a total amount of \$908,700!

Montreal, January 17, 2020 – The Montreal International Auto Show's (MIAS) Charity Preview Gala, presented by the Montreal Automobile Dealers Corporation and the Palais des congrès de Montréal was held on January 16, 2020, and raised the amount of \$908,700 to benefit six (6) worthy causes within the Greater Montreal medical community.

A Magnificent Evening

More than 5000 people gathered for the 2020 edition of this awaited automobile Gala. The evening was sold out for the fourth consecutive year. Since its very first edition in 2005, the event has raised just over \$ 9 million, including the amount donated this year. Mr. Francois Boisvert, president of the 2020 Auto Show, wanted to clarify that this amount given to the six beneficiary hospital foundations represents the entirety of the evening's profits which are given back to the foundations.

The Get-Together of the Auto Industry

The Charity Preview Gala has entertained guests from 6.30 p.m. until 11 p.m. with musical atmospheres on each of the exhibition's levels. In addition, guests took advantage of themed culinary stations, contests with magnificent prizes, a silent auction and a host of other surprises. The automotive industry is very proud to support such a beautiful cause and to unite for the 6 beneficiary foundations.

About the 77th Edition of the Auto Show

The Montreal International Auto Show's 77th edition is open until January 26, 2020. Attendees will discover more than 50 unveilings and special presentations, including 3 North American debuts, special electric concept cars, and the Electric Zone feature, which tripled its surface compared to the previous edition.

Benefitting Foundations

Cité de la Santé Foundation
Hôpital Pierre-Boucher Foundation
Institut de gériatrie de Montréal Foundation
Montreal Heart Institute Foundation
Montréal Sacré-Coeur Hospital Foundation
Santa Cabrini Foundation

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Charity Preview Gala Information

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