



**JANUARY 19,
2023**

**PALAIS
DES CONGRÈS**

**Montreal Auto Show Charity Preview Gala:
Online tickets are now on sale!**

Montreal, December 2, 2022 - The Montreal Automobile Dealers Corporation (MADC) and the Palais des congrès de Montréal, in collaboration with the Journal de Montréal, are proud to welcome you to the Montreal Auto Show Charity Preview Gala (CPG) on Thursday, January 19, 2023.

The CPG is a prestigious event that precedes the opening of the Montreal International Auto Show (MIAS) to the general public. Representatives from the automotive industry, the business community, guests and the media gather for one evening to support six (6) hospital foundations in the Greater Montreal area. The CPG evening gives an exclusive and privileged access to the new features of the 2023 MIAS.

The CPG in a glimpse:

- Privileged access to the car show and novelties
- Themed food stations
- Live music and DJ
- Attractions, ice bar and photobooth
- Silent auction
- Gift bag with a copy of the latest Guide de l'Auto
- 6,000 travel credit draw (\$20 tickets)
- Ticket price: \$250 per person
- 70 tax receipt for the donation portion

Buy tickets online at **apb.salonautomontreal.com** or directly from one of the six (6) participating foundations:

Cité de la Santé Foundation
Montréal Sacré-Cœur Hospital Foundation
Montreal Heart Institute Foundation
Fondation Hôpital Pierre-Boucher
Fondation Institut de gériatrie de Montréal
Fondation Santa Cabrini

About the Charity Preview Gala

The CPG is organized by the Montreal Automobile Dealers Corporation Foundation and its mission is to support non-profit organizations in the MADC territory that work primarily in the health sector and with people in need. Since the beginning of the CPG in 2005, and thanks to the generosity of thousands of participants, this beautiful philanthropic evening has raised more than \$9.4 million. The CPG returns in 2023 after a two-year hiatus.

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Source :

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