



The Charity Preview Gala has donated a total of nearly \$10 million since 2005.

The amount donated at the 2023 edition totals \$540,361, which will be shared by 6 Montreal-area hospital foundations.

Montreal, January 20, 2023 - As part of the 19th edition of the Charity Preview Gala (CPG) of the Montreal International Auto Show (MIAS), which took place on January 19, 2023, the event's co-presenters, the Montreal Automobile Dealers Corporation (MADC) and the Palais des congrès de Montréal, in collaboration with Journal de Montréal, donated a cheque in the amount of \$540,361 to six (6) hospital foundations of the Greater Montreal area.

A resounding success!

The president of the 78th edition of the MIAS, Martin Taillandier, was very happy to welcome back the CPG guests to the Palais de congrès for this great automotive celebration. The 3,215 guests had gathered to raise funds to support 6 hospital foundations, while having exclusive and privileged access to the 2023 edition of the Montreal Auto Show.

Since the very first edition of this philanthropic evening in 2005, the event has reached an impressive new figure of nearly \$10 million in donations, including this year's amount of \$540,361.

The benefiting foundations are:

Cité de la Santé Foundation

Montréal Sacré-Coeur Hospital Foundation

Montreal Heart Institute Foundation

Fondation Hôpital Pierre-Boucher

Fondation Institut de gériatrie de Montréal

Fondation Santa Cabrini

Thank you to the people of the automotive industry in the greater Montreal area and to our partners

An event of this magnitude is possible thanks to the involvement of the people from the automotive industry in the greater Montreal area and the collaborative work of several teams, notably the co-presenters who are the Palais des congrès de Montréal and the MADC. Furthermore, we would like to highlight the involvement of our main partner, Le Journal de Montréal, and of our great benefactors: le Guide de l'Auto, Otogo, First Canadian Financial Group, iA Dealer Services, Keeloop, Sirius XM, SSQ Dealership services and Tire Link.

For a full list of partners: <https://apb.salonautomontreal.com/en/partenaires/>

By participating in this unique and prestigious event, you are making a difference for six hospital foundations in the Greater Montreal area, each with a mission focused on improving healthcare in their community.

Announcement of the winner of the Chartier Travel Contest, presented in collaboration with SSQ Dealership services: Mrs. Louise Lessard ticket #0158 wins a \$6,000 gift certificate for a trip on the Rocky Mountaineer with Chartier Travel and Tours Chanteclerc.

The 78th edition of the Montreal Auto Show

The Montreal Auto Show is in its 78th edition and until January 29, visitors will have the chance to discover the largest number of green vehicles ever presented at a public event in Quebec. The special attractions are also worth the trip, with 45 exceptional cars.

-30-

Source:

Marilyne Gravel
Directrice, communications et marketing
Salon International de l'Auto de Montréal
m.gravel@ccam.qc.ca

Partnership and informations:

Eve Gaudreault
Responsable, Avant-Première Bénéfice
Gala Avant-Première Bénéfice du Salon de l'Auto
e.gaudreault@ccam.qc.ca
514 331-6571 ext. 234