

## **The 2024 Charity Preview Gala of the Montreal International Auto Show Tickets are on sale now!**

Montreal, October 18, 2023 - The Montreal Automobile Dealers Corporation (MADC) and the Palais des congrès de Montréal, in collaboration with Le Journal de Montréal, are proud to invite you to the Montreal International Auto Show (MIAS) Charity Preview Gala (CPG) on Thursday, January 18, 2024 at the Palais des congrès. This exceptional evening will bring together players from the automotive world to support five (5) hospital foundations in the Greater Montreal area.

The CPG offers a unique opportunity to network and create unforgettable memories while previewing the many new products and special attractions at the Montreal Auto Show. This year, the event returns to its former glory, as it will take place on all three floors of the Palais des congrès.

Since its debut in 2005, this fundraising event has attracted the generosity of thousands of participants, **raising over \$10 million**, including \$548,361 in the most recent edition. For 2024, our ambition is to exceed all expectations by presenting an exceptional Charity Preview Gala.

The Charity Preview Gala offers guests exclusive and privileged access to the 2024 edition of the Montreal Auto Show. In addition to this preview, the evening will feature themed culinary stations, a candy bar, a cocktail bar, musical performances, a silent auction offering a variety of unique prizes, and a travel draw, presented by Sym-Tech Dealer Services. Moreover, every guest will leave with a gift bag containing the famous Guide de l'Auto 2024.

The Montreal International Auto Show's Charity Preview Gala is the perfect way to spend a unique and memorable evening while supporting worthy causes. Donations to the partner foundations advance their respective healthcare missions and improve patient care in the Greater Montreal area.

Tickets are on sale now at \$250 per person, with a \$70 tax receipt issued for the donation portion.

Buy your tickets online now at [apb.salonautomontreal.com](http://apb.salonautomontreal.com), or by contacting one of our five (5) partner foundations:

[Montréal Sacré-Cœur Hospital Foundation](#)  
[Montreal Heart Institute Foundation](#)  
[Fondation Hôpital Pierre-Boucher](#)  
[Fondation Institut de gériatrie de Montréal](#)  
[Fondation-Fondazione Santa Cabrini](#)

Don't wait until the last minute and [buy](#) your tickets now!

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Source

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